



Changing the Way the World Drinks  
One Tube at a Time!

## Buffalo Wings & Rings Beer Tubes Program

### Overview

A Beer Tube™ is a 100-oz. beverage dispenser with a sports-themed base. Each tube has its own tap that allows customers to serve themselves at the table. While primarily designed for draft beer, the Beer Tube can be used with any cold beverage including soft drinks, iced tea, margaritas, and mixed drinks.

The primary advantage of incorporating Beer Tubes into sales and promotional programs is the realization of increased draft beer sales. With a 100-oz. capacity, the Beer Tube has a higher “draft per sale” versus a 64-oz. pitcher. The Tubes give people a reason to choose one establishment over the competition. They help to drive traffic and increase duration of stay.

### Program Advantages

One of the primary advantages of providing a high-quality sports-themed beverage dispenser specifically for Buffalo Wings & Rings is increased beverage sales. The beauty of the Tubes is their simplicity. They are based on the simple philosophy of “sell more draft beer, make more profit.”

Another advantage is in the customer service that Beer Tubes is able to provide. Because the product is the same for each store, Beer Tubes can more efficiently handle the service needs of each individual franchise. Replacement parts, additional tubes/bases, logo decals, etc. are all available and can be supplied to each restaurant when needed.

The interchangeable parts allow for efficient handling of broken or damaged units. A tap can be replaced without replacing the base and/or tube. Because each tube, tap, and base is interchangeable, you can simply order any replacement parts needed in a cost-effective manner.

### Pricing

By taking advantage of the group buying power of the Buffalo Wings & Rings restaurants, each store can invest in this valuable tool for their business at a significant cost savings. And remember, the ability to reorder the interchangeable parts (tube, tap, base) individually will result in long-term cost savings as well.

### Ordering

To order, simply email [buffalo-wings@beertubes.com](mailto:buffalo-wings@beertubes.com) or fax 614-873-3123 the following:

- Name, store name/location, phone, and email.
- Shipping address/billing address (if different).
- What you would like to order, including quantity of each design, as well as accessories.
- All orders are subject to availability.

We will process your order, then contact you with the total cost, including shipping. Once we have processed your credit card, we will ship the order. Most orders should be received within 7-10 business days.

Please let us know if you have questions or need clarifications. We can be reached at 614-769-1569 and would be happy to supply some additional ideas, specifically for activities or special events that you currently have planned. Thank you.

